

Order Item Summary



WBZ-TV

Order ID: 58213 CF LOC-POL FBD - LBD: 09/09/12 - 09/16/12 HL#: Created: 09/06/12 09:56 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 05:10 PM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.: :03:00 Confirmed: 09/06/12 05:10 PM
 Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/07/12 09:04 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A <i>FIXED</i>	M T W T F * *	NEWS	30				0.0	\$300.00	5	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY <i>LUR</i>	M T W T F * *	MORN	30				0.0	\$100.00	10	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A <i>FIXED</i>	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE <i>FIXED</i>	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON <i>FIXED</i>	M T W T F * *	NEWS	30				0.0	\$540.00	5	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2 <i>FIXED</i>	M T W T F * *	SOAP	30				0.0	\$495.00	5	\$2,475.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,170.00	5	\$5,850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O13	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,440.00	4	\$5,760.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/13/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O14	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O15	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,250.00	4	\$9,000.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/13/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O16	LLETTER	M T W T F * *	LETT	30				0.0	\$400.00	5	\$2,000.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O17	LFERGUSON	M T W T F * *	LFG	30				0.0	\$150.00	5	\$750.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O18	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$180.00	5	\$900.00		
	FIXED												
	FBD	LBD	Sep 03	Sep 10									
	09/09/12	09/13/12	1	4									

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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self Protect.: :03:00	Confirmed: 09/06/12 05:10 PM	
Buyer: N. MCDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/07/12 09:04 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O19	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$125.00	5	\$625.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O20	NLATE	M T W T F S S	NEWS	30				0.0	\$850.00	14	\$11,900.00		
	LUR												
	FBD	LBD	Sep 10										
	09/10/12	09/16/12	14										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O21	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O22	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O23	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O24	AJEOPSA	* * * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O25	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O26	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$75.00	1	\$75.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O27	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O28	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O29	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$675.00	1	\$675.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O30	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,080.00	1	\$1,080.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LFINALOT	* * * * * S	LOCS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LTIMSUN1	* * * * * S	LATE	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$75.00	2	\$150.00		
	LUR												
	FBD	LBD	Sep 10										
	09/16/12	09/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	5	\$4,050.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$495.00	5	\$2,475.00		
	FIXED												
	FBD	LBD	Sep 10										
	09/10/12	09/14/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	DTALK	M T W T F * *	DAY	30				0.0	\$495.00	5	\$2,475.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PWIFESUN2	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$125.00	4	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

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041	MEARLY	M T W T F * *	MORN	30				0.0	\$100.00	4	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

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042	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$300.00	12	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	160	0	\$100,120.00	\$85,102.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$100,120.00	\$85,102.00	\$0.00	\$0.00